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EDUTECH STARTUP ECOSYSTEM AND TREND IN SOUTH KOREA

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Education technology industry has continued to grow up. Given that South Korea has traditionally high interests in Education, new educational star-ups up are increasing and its market is expanding. I have researched edutech start-up ecosystem and written articles over dozens of companies and people for 2 years. In the presentation, I will explain its trends, dividing into three parts that technology, idea, new market. I am also going to handle the questions that I have frequently been inquired. For example, are there any edutech companies who earn revenue enough, who is the best edu tech start-up in South Korea, or what priority and challenges do they have right now.

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